EdX Global Forum 2016
November 14-16 Paris
Welcome to the 2016 edX Global Forum
November 14-16 Paris
Welcome attendees!

We welcome you to Paris and we thank our partner, Sorbonne Universities, for hosting us in this beautiful and historic city.

EdX was founded in 2012 with the mission of increasing access to high-quality education for everyone around the globe. Also, we have a strong commitment to helping to enhance teaching and learning both on campus and online. I’m proud to say that thanks to you, our global partner community, we have made great strides in these efforts and now count more than 9.3 unique users on our site from every continent in the world. Together, we have achieved more than 30 million course enrollments. We have reached learners of all ages and from a variety of educational backgrounds: from high school students to PhDs to first-time learners who now have access to educational tools that they’ve never had before.

I am proud of our collective endeavor and look forward to many more successes together.

The edX Global Forum conference allows us to gather in person and share our experience and findings, our challenges, and to brainstorm possibilities that we can achieve in the next five years! We look forward to discussions on the future of education, global credentialing, the impact of MOOCs on social progress, the evolving impact of online learning in our business schools, specific perspectives from our partners in Asia, reaching the expanding Spanish-speaking learner communities, and much more.

Of course, you cannot visit Paris without being impacted by its art. With this in mind, the Sorbonne and edX have planned an exciting evening at the Petit Palais that was built for the 1900 Exposition Universelle and which now houses the City of Paris Museum of Fine Arts (Musée des beaux-arts de la ville de Paris). Its collection includes works from some of the world’s finest artists.

Enjoy the 2016 edX Global Forum!

My best,

Anant Agarwal
edX CEO
About the Conference

The edX Global Forum is an interactive, energetic conference where the entire edX community comes together each year. Generous past hosts include TU Delft, Boston University, and Georgetown University. We are thrilled to be holding the 2016 event at the Sorbonne.

Our dynamic international edX community is made up of educators and university leadership, leaders at global companies and cultural institutions, course teams, instructional technologists, researchers, marketers, data czars, online learning visionaries, and innovators of all stripes from dozens of countries around the globe. For the edX Global Forum, we envision a venue where we gather to share the knowledge and experiences gained over the past year, learn from each other, and exchange diverse views and ideas.

New to the conference this year, we will award our first ever edX Prize for Exceptional Contributions in Online Teaching and Learning to a faculty member within the edX community. You will meet the finalists on Monday evening, and we will award the winner on Wednesday during conference programming.

Thank you for joining us in Paris and for staying committed to exploring the future of education together.
Schedule at a Glance

Monday 14 November

5:00pm – Registration opens for all attendees at Paris-Sorbonne.
6:00pm – Join us for the Opening Ceremony, an introduction to our edX finalists, cocktails and networking. Appetizers and drinks served until 8:00pm; please plan dinner on your own in Paris!

Tuesday 15 November

8:00am – Registration continues at UPMC campus / small breakfast available for attendees.
9:00am – Conference program opens on the UPMC campus. Lunch will be served midday for all attendees.
5:30pm – Day 1 conference program ends; free time for attendees through 7:30pm.
7:30pm – Evening networking dinner event for all attendees at Petit Palais. Join us for museum viewing, networking, drinks, and a buffet dinner. Museum doors will be open until 10:30pm!

Wednesday 16 November

8:00am – Registration continues at UPMC campus / small breakfast available for attendees.
9:00am – Conference program opens on the UPMC campus. Lunch will be served midday for all attendees.
5:00pm – Conference ends. See you in 2017!
17.00-18.00
Paris-Sorbonne,
Grand Hall (enter at 47 rue des Écoles)

Registration

Welcome to the 2016 edX Global Forum! Our registration desk opens for all attendees at 5:00pm Paris time.

Note: Please be sure to bring a copy of your Eventbrite confirmation, along with personal identification, to the Paris-Sorbonne as you will need this upon entering the building at 47 rue des Écoles.

18.00-18.45
Paris-Sorbonne,
Grand Amphithéâtre de la Sorbonne

Reception:
edX Prize Finalist Ceremony

Join us to kick off our 2016 partner meeting with welcome remarks from Sorbonne President Barthélémy Jobert and edX CEO Anant Agarwal. We’re also proud to introduce our finalists for the first ever edX Prize for Exceptional Contributions in Online Teaching and Learning. Nina Huntemann, edX’s Director of Academics and Research, will talk about the prize and honor the extraordinary faculty finalists within our partner community.

Speakers (in order of appearance): Barthélémy Jobert, President, Paris-Sorbonne University; Anant Agarwal, CEO, edX and Professor, MIT; Nina Huntemann, Director of Academics and Research, edX
Reception: Welcome Cocktails and Networking

Following our edX Prize opening ceremony, we will move to the historic Grand Salon inside of the beautiful Sorbonne Academic Palace for food, drinks, and networking. Cocktails and plentiful appetizers will be served until 8:00pm Paris time, at which point attendees will have the rest of the evening free in Paris.
Tuesday, 15 November

8.00-9.00
UPMC campus, Auditorium Hall
Petit déjeuner/Registration

For those attendees who do not register on Monday evening, the registration desk re-opens at 8:00am Paris time on Tuesday on the Sorbonne’s UPMC (“Jussieu”) campus. We’ll also have coffee and light breakfast items available before conference programming begins at 9:00am.

9.00-9.25
UPMC Auditorium
Welcome Remarks

We are welcomed to the UPMC campus by Sorbonne Presidents Thierry Tuot and Barthélémy Jobert. Speakers (in order of appearance): Thierry Tuot, President, Sorbonne Universities; Barthélémy Jobert, President, Paris-Sorbonne University
Opening Keynote Session

Our keynote speaker is Kako Nubukpo, the Economic and Digital Director of the International Organization of Francophonie (OIF) and a member of the Global Economic Governance Programme of the University of Oxford and Princeton University. Mr. Nubukpo will speak to our edX partner community about the significant role that he sees digital technology playing in the structural transformation of various global economies.

Speaker: Kako Nubukpo, Economic and Digital Director, OIF

Plenary: #Education2030

Are we as a community any closer to helping to define the future of education in a more porous, online environment – or have we just begun to experiment? What have we learned from MOOCs so far and what impact have we made? What will the higher education landscape look like in the future... in 2030? This panel of institutional leaders will explore these and other provocative questions about our successes, failures, and opportunities going forward.

Moderator: Anant Agarwal, CEO, edX and Professor, MIT

Panelists (alphabetical by organization): Wei Shyy, Executive Vice President and Provost, Hong Kong University of Science and Technology; Bin Yang, Vice President and Provost, Tsinghua University; Pascale Quester, Deputy Vice-Chancellor and Vice President, The University of Adelaide; James Hilton, Vice Provost for Academic Innovation, University of Michigan

Break (refreshments)

Panel: New Credentials for a New World

Thanks to the expansion of online learning worldwide, today’s global citizens have unprecedented access to affordable, quality education. Many now wonder how to quantify their work to expand their careers and better their lives. Enter credentialing. This prestigious group of panelists will take a look at the current state of credentialing in countries across the globe, and discuss how learners can turn online learning into career opportunity.

Moderator: Anka Mulder, Vice President for Education and Operations, Delft University of Technology

Panelists (alphabetical by organization): Matthew Sigelman, CEO, Burning Glass; Jill Downie, Deputy Vice Chancellor, Academic, Curtin University; Jeremy Haefner, Provost, Rochester Institute of Technology; Jorrit Van Der Togt, EVP HR Strategy and Internal Communications, Shell

(Please see the Global Form schedule on SCHED.ORG for ongoing speaker updates.)
**12.30-13.45**  
Served simultaneously in 3 lunch locations

**Dejeuner**

**Zamansky Tower, Room 2400**

**Lunch 1:**  
Teaching & Learning  
Lunch Reception

A special lunch reception open to all members of the edX community who are interested in teaching and learning. Come meet your peers, network with faculty members within the edX community, and meet our edX Prize finalists!

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**Teepee**

**Lunch 2:**  
Lunch & Networking in Teepee  
(seats 150 people)

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**Hall 44**

**Lunch 3:**  
Lunch & Networking in Hall 44  
(seats 150 people)

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**14.00-15.00**

Concurrent breakout sessions:

**Room 116**

**MOOCs and Learners in Latin America and Spain – Expanding Opportunities**

More than one million edX learners are from Spanish-speaking countries and this number continues to grow. How can we best engage with this rapidly expanding learner base? Join us for a roundtable discussion with edX partners from Latin America and Spain to hear about specific challenges they’ve faced and unique opportunities they see in the future. An interactive discussion for all partners interested in reaching engaged learners in these important global markets.

Speakers (alphabetical by organization): **Rocael Hernández Rizzardini**, Director, Von Neumann Institute and GES Department, Galileo University; **Edgar González**, Learning and Knowledge Management Senior Specialist, Inter-American Development Bank; **María Laura García**, Dean, School of Management, TenarisUniversity; **Ignacio Despujol Zabala**, MOOC Initiative Coordinator, Universitat Politècnica de Valencia
Room 108

Crossing the one Million Learner Threshold

Crossing one million enrollments across your course portfolio marks a major achievement. Several edX partners are proud to tout this accomplishment. So how can all of us develop strategies to continue to grow an engaged learner base? Join us for this panel discussion, moderated by edX’s Vice President of Marketing, with edX partners that have passed this milestone of “one million learners.” From marketing and learner engagement strategy to content and data driven decisions, join us to learn more about successful strategies that can help you meet the one million enrollment mark, too.

Moderator: Sasha Norkin, Vice President of Marketing and Communications, edX
Panelists (alphabetical by organization): Maria E. Cruz Lopez, Marketing and Communications Manager, Office of Digital Learning, Massachusetts Institute of Technology; Timo Kos, Director of Education and Student Affairs, Delft University of Technology; Björn Retting, Senior Director for Technical Content in the Learning Experiences team, Microsoft; John Zornig, Director of UQx, University of Queensland

Zamansky Tower, Room 2402

Teaching & Learning Committee

This committee brings together partners on the edX platform interested in issues around Teaching and Learning. Chaired by HarvardX Faculty Director Robert Lue, this group increasingly is focused on creating a unique leadership voice in the industry on new ways of thinking about pedagogy and teaching to a global learner base.

Room 114

Library Committee

Currently chaired by staff members at Dartmouth College and University of California, Berkeley, this xConsortium committee is focused on intellectual property, copyright, OER and related issues as they pertain to MOOCs. All interested edX partners are welcome to attend.
15.20-16.10
UPMC Auditorium

Plenary: Reinventing the Business School for the 21st Century

A 2014 *Harvard Business Review* article questioned whether business schools were pursuing the right strategy around MOOCs. Two years later, how has this question been answered? This panel of senior leaders from world-renowned business schools will offer their perspectives on whether MOOCs are driving innovation at their institutions and how business schools are diversifying to embrace online learning.

Moderator: **Joshua Macht**, Executive Vice President and Group Publisher, *Harvard Business Review*
Panelists (alphabetical by organization): **Shirley Leitch**, Dean, College of Business and Economics, Australian National University; **PD Jose**, Professor and Chairperson, MOOCs, Indian Institute of Management, Bangalore; **Chengyi Lin**, Director of Strategic Innovations and Online Programmes, INSEAD
(Please see the Global Forum schedule on SCHED.ORG for ongoing speaker updates.)

16.10-16.15
UPMC Auditorium

Taped Remarks by Gordon Brown

We hear from Gordon Brown, the United Nations Special Envoy for Global Education. Mr. Brown will address the importance of quality education and the role it plays in the UN’s Sustainable Development Goals.
Speaker: **Gordon Brown**, Special Envoy for Global Education, United Nations

16.15-17.15
UPMC Auditorium

Plenary: MOOCs for Social Impact

How are MOOCs helping to drive social and economic change? Are we doing ‘enough’ to help anyone, anywhere to better their lives, no matter what their goals? This panel will address the opportunities for MOOCs to benefit our global society and highlight where we can go from here.

Moderator: **Malte Brettel**, Vice-Rector, RWTH Aachen University
Panelists (alphabetical by organization): **Barbara Weber**, Global Director Human Rights Education, Amnesty International; **Edgar Gonzalez**, Learning and Knowledge Management Senior Specialist, Inter-American Development Bank; **Yaffa Zilbershats**, Professor and Member of The Council of Higher Education of Israel; **Vincent Zimmer**, Founder and Managing Director, Kiron; **Yves Deville**, Professor, UC Louvain

(Please see the Global Forum schedule on SCHED.ORG for ongoing speaker updates.)
Plenary: Day 1 Closing Remarks

We offer a wrap-up of the day and preview our exciting evening event at the famed Petit Palais in the heart of Paris.

Evening Reception: Networking Cocktails and Dinner

The Petit Palais is an art museum in the 8th arrondissement of Paris, France. It was built for the 1900 Exposition Universelle and now houses the City of Paris Museum of Fine Arts (Musée des beaux-arts de la ville de Paris). Please join us at the Petit Palais starting at 7:30pm Paris time. The address is Avenue Winston Churchill, 75008 Paris, France. The Petit Palais is located across the street from the Grand Palais.

Note: Since attendees are staying in various hotels in Paris, the hosts will NOT provide transportation. Instead, we ask that attendees utilize the many transportation options available in the city (taxi, Uber, Metro, bus, or come by foot).
Wednesday, 16 November

8.00-9.00
UPMC campus, Auditorium Hall

Petit déjeuner / Registration

We will offer coffee and light breakfast items starting at 8:00am Paris time, before the final day of conference programming kicks off at 9:00am. The registration desk will be open during this time for any attendees who require check-in assistance.

9.05-9.55
UPMC Auditorium

Plenary: Preparing the Future Learner

How is our work helping to solve the workforce skills gap? An emerging point of view is that universities and institutions must collaborate to expand opportunities for the future learner. This panel will offer various models of collaboration that build new learning experiences by blending critical knowledge with practical examples, with the goal of increasing employability outcomes.

Moderator: Wendy Cebula, President and COO, edX
Panelists (alphabetical by organization): Richard DeMillo, Warren Professor of Computing and Executive Director, Center for 21st Century Universities, Georgia Institute of Technology; Hanqin Qiu, Professor, School of Hotel & Tourism Management, The Hong Kong Polytechnic University; Chris Roy, Senior Director of Learning Services, Microsoft; Rahul Patwardhan, CEO, NIIT.
**10.00-10.45**
**UPMC Auditorium**

**Plenary: Town Hall with Anant Agarwal, edX CEO**

EdX CEO Anant Agarwal will host one of our most popular conference sessions. Join Anant for an open discussion and Q&A on the state of MOOCs in 2016. Please bring your questions for Anant as this will be an interactive discussion!

Speaker: **Anant Agarwal**, CEO, edX and Professor, MIT

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**10.45-11.00**
**UPMC Auditorium**

**Plenary: EdX Prize Announcement**

The winner of the inaugural edX Prize for Exceptional Contributions in Online Teaching and Learning is named! Nina Huntemann, edX’s Director of Academics and Research, will introduce our 2016 winner and present the award.

Speakers (in order of appearance): **Nina Huntemann**, Director of Academics and Research, edX; Recipient, 2016 edX Prize

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**11.00-11.30**
**UPMC Auditorium Hall**

**Break (refreshments)**

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**11.30-12.15**
**Concurrent breakout sessions:**

**UPMC Auditorium**

**edX Product Pipeline**

Our annual product pipeline update from the edX Product team.

**Room 105**

**Creativity and the Arts in MOOCs**

The number of MOOCs in creative and arts education continues to grow as university leaders in the field experiment with teaching courses online. In fact, MOOCs in these rich subject areas are ripe for opportunity – but they come with very specific challenges. Join us for a panel discussion featuring partners who have experience teaching creative courses, where they will discuss everything from obstacles they’ve overcome to the opportunities they see in the future.

Moderator: **Maggie Sokolik**, Director of College Writing Programs, University of California, Berkeley

Speakers (alphabetical by organization): **Edward Maloney**, Executive Director of The Center for New Designs in Learning and Scholarship, Georgetown University; **Jacquie Moen**, Vice President, Online Education Platforms, Smithsonian Enterprises; **Benjamin Thierry**, Lecturer, Paris-Sorbonne University
Course team session

Join other edX partner course team members as they share best practices, success stories, and engage in open discussion about the most pressing MOOC developments and innovations. Participants of this “mini-track” will have several options within the session: listening in on course team “lightning talk” presentations (with Q&A); brainstorming in the course team unconference; or transitioning between these two parallel sessions.

Please note that this session will begin with lunch, so please go to Hall 44 at 12:30pm if you plan to join this extended afternoon session.

Course Team Session schedule:

12.30-1.30  
Lunch served in Hall 44 reception area

1.00-1.30  
Media showcase and video best practices, presented by Clayton Hainsworth, Media Manager, edX

1.30-2.30  
Room 106 Lightning Talks
Room 108 Unconference Session

2.30-2.45  
Break and networking

2.45-3.45  
Room 106 Lightning Talks
Room 108 Unconference Session
**14.15-15.45**

Concurrent sessions:

**Room 109**

MOOCs Go East: Opportunities and Challenges

As we all know, MOOC development and the implementation of online learning varies by region. In this panel discussion, edX partners from China, Hong Kong, and Japan will join together to discuss the specific challenges online learning providers face in East Asia and beyond – and to outline the expanding opportunities available to all of us as the learner base in this region continues to grow.

For this session, we aim for an interactive discussion with panelists and audience members. Please join us and come prepared with questions and ideas!

Moderator: **Toru Iiyoshi**, Deputy VP for Education, Director and Professor, Center for the Promotion of Excellence in Higher Education, Kyoto University

Speakers (alphabetical by organization): **Eric Yue-Hong Tsui**, Professor, The Hong Kong Polytechnic University; **Ting-Chuen (T.C.) Pong**, Professor of Computer Science and Engineering, The Hong Kong University of Science and Technology; **Li Xiaoming**, Vice Provost and Professor in Computer Science, Peking University; **Hayato Yamana**, Professor, Computer Science and Engineering, Deputy CIO, Waseda University

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**Room 105**

MicroMasters Discussion

As more and more learners turn to MicroMasters as a clear pathway to today’s top jobs and career opportunities, we bring together partners and thought leaders to discuss the benefits and opportunities of this increasingly valuable credential. Join us for this interactive session, a follow-up discussion from Tuesday’s credentialing plenary that will focus specifically on MicroMasters.

Moderator: **Johannes Heinlein**, VP Strategic Partnerships, edX

Panelists (alphabetical by organization): **Sandesh M. Tuladhar**, Director of Online Education, Columbia; **Rocael Hernández Rizzardini**, PhD, Director of the Von Neumann Institute and GES Department, Galileo University; **PD Jose**, Professor and Chairperson, MOOCs, Indian Institute of Management, Bangalore; **James Hall**, Executive Director and Professor, School of Individualized Study, Rochester Institute of Technology; **Ulrike Wild**, Director of Online and Open Learning, Wageningen University
16.00-16.50
UPMC Auditorium
Plenary: Focusing on the Future, Defining Success

Our final plenary session will focus on the future: where we are headed, what’s in store for learners, and how we – the edX community – can ensure success for students, for our individual organizations, and for the industry as a whole as we head into this next phase of growth.

Moderator: Angela Redish, Provost, The University of British Columbia
Panelists (alphabetical by organization): Marnie Hughes-Warrington, Deputy Vice Chancellor, Australian National University; Soulaymane Kachani, Vice Provost, Columbia University; Cathy Koshland, Vice Chancellor of Undergraduate Education, University of California, Berkeley; Sir Timothy O’Shea, Vice Chancellor and Principal, University of Edinburgh

16.50-17.00
UPMC Auditorium
Plenary: Closing Remarks & 2017 Global Forum Announcement

We will close the 2016 edX Global Forum with some final remarks, and will reveal the host university and location of next year’s (2017) edX Global Forum! Conference Closes at 17.00.
Speaker: Wendy Cebula, President and COO, edX

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Kako Nubukpo is the Economic and Digital Director of the International Organization of Francophony (OIF) based in Paris (France). He is a Former Minister of Long term Strategy and Public Policy Evaluation of Togo. He is also a member of the Global Economic Governance Programme of the University of Oxford (UK) and Princeton University (USA).

He is a former Executive Director of CADERDT, a Togolese Think Tank founded by the African Capacity Building Foundation (ACBF) based in Lomé (Togo). Formerly Head of Economic Analysis and Research Division at the West African Economic and Monetary Union (UEMOA), Ouagadougou, Burkina Faso, and formerly Head of the Department of Post-graduate Studies and Research in the Faculty of Economics and Management at the University of Lome in Togo.

He has a PHD from the University of Lyon (France). He has worked at the Head Office of the West African States Central Bank (BCEAO) in Dakar, Senegal, and has held senior position at the Institute of Sahel in Bamako, Mali, and at the School of Management in Lyon, France. He is also a Research Fellow at The Agricultural Research Centre of International Development (CIRAD). His publications cover a range of issues related to central banking and finance in West Africa, and the economics of cotton industry in that region, among others.
Getting Around
Important Conference Information

Wifi Codes:
Each attendee will be given an individual WIFI code at registration for use on the UPMC campus. Please keep this code as it will be yours for the full 2-day conference.

Paris Metro:
The Paris subway system map can be found online at http://parisbytrain.com/paris-metro/. You can also download the app.

Velib’:
This self-service bike sharing system is one of the most convenient ways to get around Paris. Just grab a bike at one of more than one-thousand stations across Paris and pay as you go. Download the Velib’ app.

Sched:
A reminder to join us on sched.org for updates on the program agenda, to view the list of speakers, and to connect with other edX Global Forum attendees. Go to https://2016edxglobalforum.sched.org/

Social Media:
At edX, we’re #AlwaysLearning. Please tweet to this hashtag during the conference and add your voice to the conversation!

One Event, Three Venues!

Main Itineraries

From UPMC to La Sorbonne
- Metro Line 10 – Direction Boulogne / Pont de St Cloud
  - Station “Jussieu”
  - Station “Cluny-La Sorbonne”

From UPMC to Le Petit Palais
- Metro Line 7 – Direction La COURNEUVE 8 MAI 1945
  - Station “Jussieu”
  - Station “Palais Royal – Musée du Louvre”
- Metro Line 1 – Direction La Defense
  - Station “Palais Royal – Musée du Louvre”
  - Station “Champs-Élysées - Clemenceau”
La Sorbonne / Monday Evening
47 rue des Ecoles 75005 Paris

- **Metro:** Line 10 – Station “Cluny-La Sorbonne”
  Line 4 – Station “Saint-Michel Notre Dame”
- **Train:** Lines RER B & C – Station “Saint-Michel Notre Dame”
- **Bus:** Lines 21, 27, 38, 63, 85 & 87
- **Vélib’ Public bikes:** Station 5030 – 5 rue de la Sorbonne

Le Petit Palais / Tuesday Evening
Avenue Winston Churchill 75008 Paris

- **Metro:** Lines 1 & 13 – Station “Champs-Élysées – Clemenceau”
- **Train:** Line RER C – Station “Invalides”
- **Bus:** Lines 28, 42, 72, 73, 80, 83 & 93
- **Vélib’ Public bikes:** Station 8001 – Avenue Dutuit
Pierre et Marie Curie University (UPMC)

4 place Jussieu 75005 Paris

Metro: Lines 7 & 10 – Station “Jussieu”
Bus: Lines 67 & 89
Vélib’ Public bikes: Station 5021 – 41 rue Jussieu